

## DE NOMINEREDE

### ÅRETS HÅRPLEJEPRODUKT - DETAIL

Björn Axén - Organic Moisturizing Gentle Shampoo  
Dennis Knudsen - Shampoo with organic aloe vera and honey  
Living Proof - Restore Perfecting Spray  
Raunsborg - Hair & Scalp Mask Nordic  
Vichy - Dercos Micro Peel Anti-skæl scrub shampoo

### ÅRETS HÅRPLEJEPRODUKT - PROFESSIONEL

Bumble and bumble - While you sleep  
Davines - Naturaltech Renewing Shampoo  
Kevin Murphy - Leave.In-Repair  
Philip B - Weightless Conditioning Water  
Wella - Fusion Intense Repair Mask

### ÅRETS HÅRSTYLINGPRODUKT - DETAIL

Björn Axén - Dry Shampoo Soft Touch  
Björn Axén - Organic Universal Styling Cream  
Living Proof - Dry Volume Blast  
Schwarzkopf got2b - Fresh it Up Texture Dry Shampoo  
Zenz Organic Products - Salt Water Spray Sweet Orange No. 15

### ÅRETS HÅRSTYLINGPRODUKT – PROFESSIONEL

Bumble and bumble - Pret-a-Powder Très Invisible Nourishing Dry Shampoo  
Kevin Murphy - Bedroom.Hair  
KMS - AddVolume Liqiud Dust  
Moroccanoil - Texture Clay  
Shu Uemura - Blow Dry Beautifier

### ÅRETS KROSPLEJE – LUKSUS DETAIL & PROFESSIONEL

Aurelia Probiotic Skincare - Botanical Cream Deodorant  
Biosthetique - Creme Protectrice  
Phytomer - Trésor des Mers Beautifying Oil Face, Body, Hair  
REN - REN Atlantic Kelp Anti-Fatigue Bodylotion  
Rituals Cosmetics - The Ritual of Sakura Shower Foam

### ÅRETS KROSPLEJE - POPULÆR

A-Derma - Exomega Control Cream  
Embryolisse - Cicalisse  
La Roche-Posay - Lipikar Lotion  
The Body Shop - Ethiopian Green Coffee Cream  
Vita Liberata - Ten Minute Tan

## ÅRETS ANSIGTSPLEJEPRODUKT – LUKSUS, DETAIL

Bioeffect - EGF + 2A Daily Treatment  
Helena Rubinstein - Powercell Skinmunity Serum  
Ole Henriksen - Pore-Balance Facial Sauna Scrub  
SENSAI - Cellular Performance Extra Intensive Eye Cream  
Sisley - Sisleÿa l'Integral Anti-Age Eye & Lip contour Cream

## ÅRETS ANSIGTSPLEJEPRODUKT – LUKSUS, PROFESSIONEL

Elizabeth Arden PRO - Sensitive Skin Peel Pads  
Medex - Creme Riche de L'Océan  
Nimue - Al Nimue Serum  
Phytomer - Resubstance Skin Resilience Rich Cream  
SkinCeuticals - H.A. Intensifier

## ÅRETS ANSIGTSPLEJEPRODUKT – POPULÆR

Glamglow - DREAMDUO™ Overnight Transforming Treatment  
Nivea - Nivea Q10+C Sleep Cream  
Pudderdåserne - NIACINAMID 10%.  
Starskin - Red Carpet Ready™ Hydrating Bio-Cellulose Face Mask  
Vichy - Minéral 89 Booster

## ÅRETS MAKEUPPRODUKT - LUKSUS

Clinique - Even Better Glow Light Reflecting Makeup SPF15  
Lancôme - Monsieur Big Mascara  
M.A.C Cosmetics - M.A.C Girls Palette  
Sisley - Phyto Sourcils Design - 3-in-1 brow pencil  
YSL Beauté - Volupté Tint In Balm

## ÅRETS MAKEUPPRODUKT - POPULÆR

L'Oréal Paris - Paradise Mascara  
Max Factor - Healthy Skin Harmony Foundation  
Maybelline - Age Rewind Concealer  
Revlon - Ultra HD Gel Lipcolor  
Sandstone - Sandstone Eyeshadow

## ÅRETS HERREPRODUKT

American Crew – American Crew Beard Serum  
Apotekets - Apotekets MEN 24 timers Ansigtscreme  
BarberiansCph - Face Cream og Aftershave  
Maria Nila Minerals - Gabbro Fixating Wax  
Matas Striber - Matas Men Beard Balm

## ÅRETS HERREDUFT

Calvin Klein - Obsessed for Men EDT  
Giorgio Armani - Emporio Armani Stronger Than YOU  
Molton Brown - Russian Leather Eau De Toilette  
Mont Blanc - Mont Blanc Legend Night  
YSL - Y EDT

## ÅRETS DAMEDUFT

Elizabeth Arden - White Tea  
Carolina Herrera - Good Girl  
Carven - Le Parfum  
Giorgio Armani - Emporio Armani Because It's YOU  
Gucci - Gucci Bloom

## ÅRETS NICHEDUFT

Amouage - Amouage Reflection Man  
RAAW By Trice - Blackened Santal Perfume  
Rudolph Care - Signature Notes Huile de Parfum  
Tiffany & Co. - Tiffany & Co. Eau de Parfum  
Zarkoperfume - Cloud Collection

## ÅRETS SERIE

Filorga - NCTF Reverse  
KMS - KMS serien  
Plaisir - Plaisir Young Skin Perfect  
REN - REN Atlantic Kelp & Magnesium-serien  
Rituals Cosmetics - The Ritual of Ayurveda

## ÅRETS INNOVATION

Bioderma - Hydrabio Eau de soin SPF 30  
Filorga - NCTF Reverse  
La Roche-Posay - Lipikar Stick AP+  
Lancôme - Visionnaire Crescendo  
Niod - Copper Amino Isolate Serum 2:1

## ÅRETS NYE BRAND

100BON  
Aurelia Probiotic Skincare  
Essence  
Niod  
STARSKIN

## ÅRETS NICHEPRIS

Amazing Space - Ageless Body - firming "leave on" mask  
iS Clinical - NeckPerfect Complex  
Italwax - Ingrown hair treatment  
Pure Attitude by Trontveit - PURE mother to be Attitude  
The Perfect V - The Perfect V serie

## ÅRETS GRØNNE PRIS

Australian Gold - Botanical Sunscreen SPF30 Natural Spray Non-Sticky  
Lavera - Hydro Effect Serum  
MÁDARA - Smart Antioxidants Fine Line Minimising Day Cream  
Paul Mitchell - Marula Rare Oil Treatment  
Yves Rocher - I LOVE MY PLANET Concentrated Shower Gel

## ÅRETS DANSKE PRODUKT

GOSH COPENHAGEN - PRIMER PLUS+ SKIN ADAPTOR ANTI-POLLUTION

Karmameju Skincare - COUTURE øjencreme 01

Miild - 01 Apricity

Rudolph Care - A Hint of Summer-Self Tanning Drops for Face and Body

SARDkopenhagen - Essentielle NO. 3

## ÅRETS CARE & PROTECT

Decubal - Decubal junior cream

La Roche-Posay - Anthelios Wet Skin SPF50+

LØWÉN Copenhagen - BEYOND - Volume & Curl Mascara

Meraki - Meraki Mini-serien

Vichy - Ideal Soleil Opfriskende Face Mist SPF 50

## ÅRETS SKØNHEDSBEHANDLING

Amazing Space, København – Amazing Krane - Spa retreat

Hotel Vejlefjord - Touch of senses

Pure Senses, København - Lux Face & Zone

Sara Lorentsen Skin Expert, Vejle - Vita EssentiA+

SkinSecret, Kolding - Holistic Signature

## ÅRETS BUTIK

Beauty by Boozt - Ros Torv i Roskilde

GOB Skincare i Elmegade

Illum Beauty Hall

Matas' nye koncept butik i Rødovre Centrum

Sephora, Posthuset, Købmagergade 37, København

## ÅRETS SALON/KLINIK/SPA

Amazing Space – Amazing Krane, København

Hair by mbs - Skønhedssalon, Ringsted

Hotel Vejlefjord Kur & Spa - De Termiske Bade og Thalasso Spa, Vejle

Hotspot Copenhagen - Hotspot Copenhagen, Frederiksberg

Skallerup Seaside Resort- SPA; Romulus spa & wellness, Hjørring

## ÅRETS BEAUTY ACCESSORY

FOREO - Espada

ghd Scandinavia - ghd contour

Honest Beauty Talks - Rosakvarts gua sha beauty tool

Magnitone London - BlendUp Vibra-Sonic Makeup Blending Brush

Matas Striber - Matas Men Beard Brush

## ÅRETS INNER BEAUTY AWARD

APOVIT - Omega-3 vegetabilsk

Drogens Vital - Hud, hår & negle

Forever Living Products - infinite by Forever™ collagen complex

New Nordic - Hair Volume

Silver Line - Daily Skin Beauty

## **GOODIEBOXPRISEN 2018**

Carven - L'eau de Toilette  
CommeDeux - Serum Booster  
JorgObé - Hand Cream  
Rodial - Dragon's Blood XXL Lip Plumper  
Zenz - No. 03 Treatment Pure

## **INFLUENCERS' CHOICE AWARD**

Australian Gold - Botanical Sunscreen Spray SPF 30  
deCure - deCURE N° LIP5 Lip Enhancer  
Filorga - NCTF Reverse Cream  
FOREO - IRIS Black  
Gaalife Greens - BioKap nutricolor Spray Touch-Up  
Glamglow - DREAMDUO™ Overnight Transforming Treatment  
iSClinical - iS NeckPerfect Complex  
M.A.C Cosmetics – M.A.C Girls Palette  
Niod - Photography Fluid Tan, Opacity 8%  
Ole Henriksen - Pore-Balance Facial Sauna Scrub  
REN - REN Evercalm Rescue Mask  
Rodial - Snake Oxygenating & Cleansing Bubble Mask  
STARSKIN - 7-Second Morning Mask™ 7-in-1 Miracle Skin Mask Pads  
Swiss Clinic - Swiss Clinic Cryogel Body Serum  
Urban Decay - Naked HEAT Palette

## **ÅRETS FORBRUGERPRIS – MATAS-PRISEN 2018**

Active by Charlotte - Cool Down Aftersun  
Biotherm - Skin Oxygen Strengthening Concentrate Serum  
Björn Axén - Dry Shampoo Soft Touch  
Calvin Klein - Obsessed for Men EDT  
Clinique - Even Better Glow Light Reflecting Makeup SPF15  
Elizabeth Arden - Cool Glow Cheek Tint  
GOSH COPENHAGEN - PRIMER PLUS+ SKIN ADAPTOR ANTI-POLLUTION  
GUCCI - Gucci Bloom  
JUHLDAL - PSO Shampoo No 4  
Lancôme - Monsieur Big Mascara  
Maybelline - Age Rewind Concealer  
Miild - 01 Apricity  
Nilens Jord - Tinted Daycream  
SARDkopenhagen - Essentielle NO. 3  
SunSpa - SunSpa Gradual Tan Lotion